

Colors

Denim

112530

The main color for text on light coloured backgrounds.

Petrol

Petrol 1

Petrol 2

2B5266

6B8694

Cognac

Cognac 1

Cognac 2

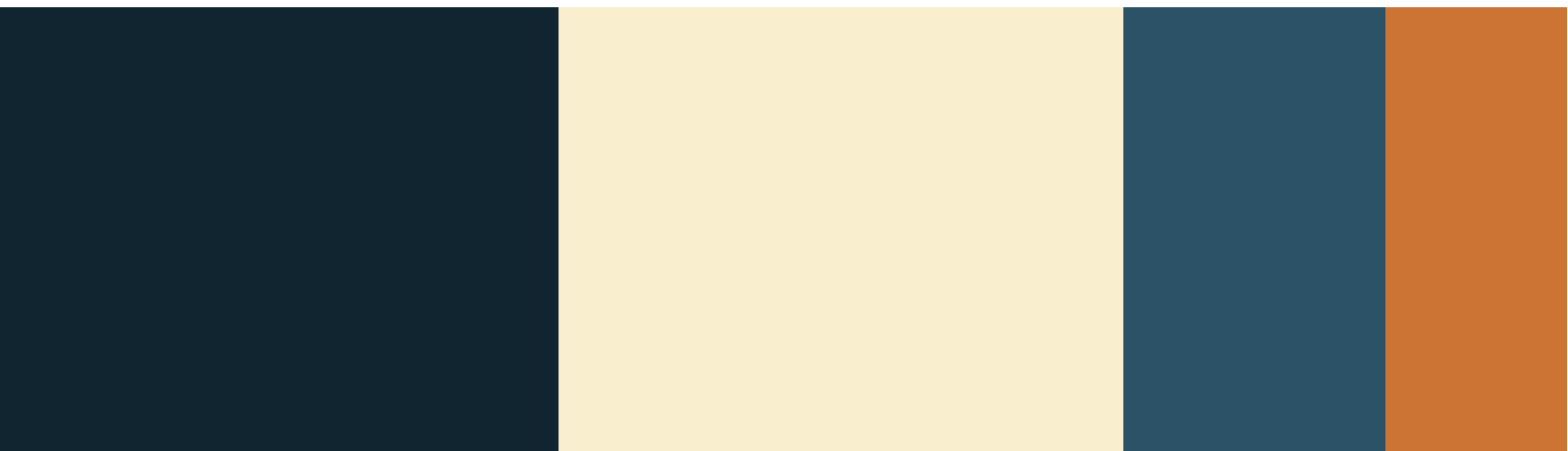
CB7434

DB9E71

Champagne

F9EECE

Proportional representation of the usage of colors



Allowed and accessible color combinations

WCAG 2.0 Level AA

Background Denim = #112530

112530

AaAaAa

White

Champagne

Cognac 1

Background Petrol 1 = #2B5266

2B5266

AaAa

White

Champagne

Background Cognac 1 = #CB7434

CB7434

Aa

Denim

Background Champagne = #F9EECE

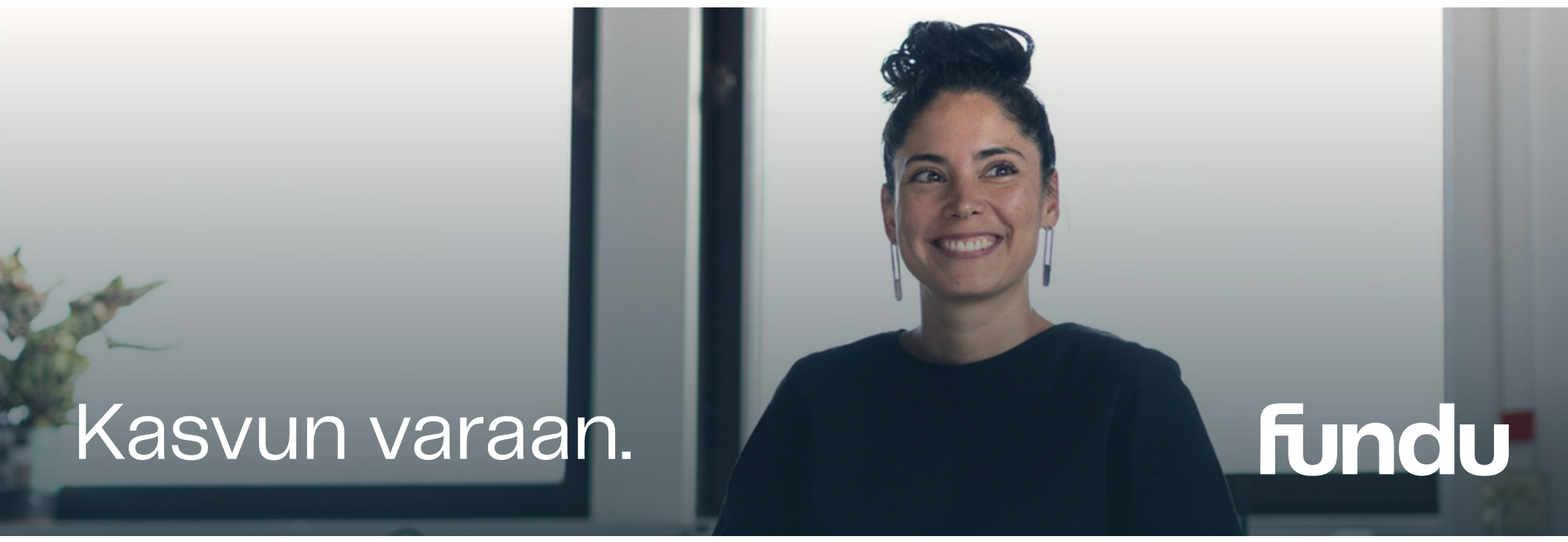
F9EECE

AaAa

Denim

Petrol 1

Background Image White = #FFFFFF



White

Linear Gradient
#112530 100%
#112530 0%

Pass through 70 % in this case

Depends on the image but the contrast requirements of AA should be met when there is text on the image. That can be checked online. <https://www.brandwood.com/a11y/>